



FOR IMMEDIATE RELEASE

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GCG Announces Partnership with Anscer, Expanding AMR Solutions Portfolio

CHICAGO, IL – October 9, 2025 — GCG Automation & Factory Solutions (AFS), a leading distributor of industrial automation solutions, is proud to announce a new partnership with Anscer Robotics, a cutting-edge provider of Autonomous Mobile Robot (AMR) technology. Through this relationship, GCG AFS is now an authorized distributor of Anscer AMRs, further strengthening our commitment to delivering innovative, solution-driven automation to manufacturers across North America.

This partnership brings together GCG's deep expertise in automation with Anscer's advanced AMR technology, designed to optimize material handling, improve safety, and increase operational efficiency. Unlike traditional automation products, Anscer's AMRs provide flexible, scalable solutions that adapt to dynamic manufacturing and warehouse environments—aligning with GCG's philosophy of focusing on solutions, not just products.

"Partnering with Anscer gives GCG's Automation & Factory Solutions business access to a broad, purpose-built product line, enhancing our ability to address key challenges our customers face such as labor shortages, workers' compensation issues, and safety concerns," said Michael Mahfet, President of GCG Automation & Factory Solutions. "Anscer's AMR technology, combined with our comprehensive portfolio of discrete automation solutions, allows us to serve as a true one-stop shop for automation across the entire ecosystem. This partnership increases efficiency and strengthens our value to customers. Anscer's AMRs are a game-changer, and together, we're able to deliver



smarter, more adaptable automation strategies that help our customers stay competitive in a rapidly evolving market.”

Anscer delivers the following benefits to GCG customers:

- **Increased Efficiency:** Anscer AMRs streamline material transport, reducing downtime and bottlenecks.
- **Enhanced Safety:** Built-in sensors and navigation systems minimize workplace accidents.
- **Scalability & Flexibility:** AMRs can be easily deployed, reconfigured, and scaled as operations grow.
- **Solution-Driven Approach:** Complements GCG’s mission to deliver custom automation strategies rather than one-size-fits-all products.

About Anscer

ANSCER Robotics is a leader in Hybrid Autonomous Mobile Robotics, dedicated to transforming material handling and warehouse automation through cutting-edge technology. Our mission is to enhance operational efficiency and adaptability by integrating the intelligence of Autonomous Mobile Robots (AMRs) with the precision and reliability of Automated Guided Vehicles (AGVs).

With a team of highly skilled engineers and industry experts, we develop intelligent robotic solutions that optimize factory and warehouse operations, improve throughput, and reduce operational costs. With AI-driven navigation, advanced perception, and real-time adaptability, Anscer's advanced Hybrid AMRs are designed to navigate dynamic environments, make real-time decisions, and seamlessly integrate with existing infrastructure, enabling businesses to enhance productivity, minimize downtime, and reduce operational costs.

About GCG

GCG is a leading value-added provider of wire, cable, connectivity, and automation solutions serving diverse markets. With a comprehensive offering of premier brands and custom solutions, GCG is the preferred provider for original equipment manufacturers, contractors, installers, and other end users in attractive, mission critical markets. GCG has cable assembly operations and product engineering capabilities to support unique customer needs and is proud to be a leading wire and cable provider to the U.S. Navy.

To learn more, please visit gogcg.com/automation.

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