



FOR IMMEDIATE RELEASE

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GCG Announces Midwest Distribution Relationship for FANUC CRX Collaborative Robots

Empowering Businesses Across the Midwest with Collaborative Automation Solutions

CHICAGO, IL – October 13, 2025 — GCG, a global value-added distributor of communication and network, automation, OEM and datacenter products and solutions, is excited to announce its new role as the first authorized Midwest distributor for FANUC America’s CRX line of collaborative robots (cobots). This partnership marks a significant milestone in expanding automation access for small- to medium-sized businesses.

This new relationship with FANUC America enables GCG to focus on the CRX cobot series—which are known for their ease of use, reliability and safety—from initial purchase, system integration and hardware add-ons to ongoing support and optimization throughout the entire ownership experience.

“We are proud to join FANUC America in this first-of-its-kind CRX-focused distributor relationship in the Midwest,” said Michael Mahfet, President of GCG Automation & Factory Solutions. “Our mission is to help businesses of all sizes unlock the potential of automation. Aligning with FANUC America allows us to deliver industry-leading collaborative robot solutions backed by local support and systems expertise.”

“FANUC’s world-class Authorized System Integrators have long been critical to the growth and success of its industrial robot lineup,” said Jim Cooper, General Manager of U.S. General Industry Sales at FANUC America. “Establishing this new sales and support



channel ensures that CRX customers—whose projects and applications are often smaller in scale than large industrial enterprises—receive the same high level of expertise, service, and support that FANUC’s industrial customers have come to expect.”

Through this relationship, GCG will provide:

- Health assessments and optimization for CRX cobot assets
- Comprehensive support for the entire CRX system ecosystem
- Flexible solutions to meet varying automation needs and expertise levels
- Scalable offerings ranging from hardware add-ons to complete turnkey systems

With its deep local presence and technical expertise, GCG is committed to helping customers across the Midwest realize the full value of FANUC’s collaborative robot solutions and dedicated support resources.

About FANUC America Corporation

FANUC America Corporation is a subsidiary of FANUC CORPORATION in Japan, and provides industry-leading CNC systems, robotics, and factory automation solutions. FANUC’s innovative products and services help manufacturers maximize productivity, reliability, and profitability.

About GCG

GCG is a leading value-added provider of wire, cable, connectivity, and automation solutions serving diverse markets. With a comprehensive offering of premier brands and custom solutions, GCG is the preferred provider for original equipment manufacturers, contractors, installers, and other end users in attractive, mission critical markets. GCG has cable assembly operations and product engineering capabilities to support unique customer needs and is proud to be a leading wire and cable provider to the U.S. Navy.

To learn more, please visit gogcg.com/automation.

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